

12 THINGS YOU SHOULD KNOW BEFORE STARTING A COUNSELING WEBSITE



**MAKE YOUR CONTACT
INFO EASY TO FIND**

**HAVE A CLEAR CALL TO
ACTION**



**MAKE SURE YOUR
COUNSELING WEBSITE
IS RESPONSIVE**



**HAVE AN SSL
CERTIFICATE**

**YOUR WEBSITE SHOULD
BE EASY TO USE**

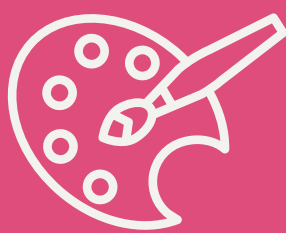


**YOUR WEBSITE NEEDS
TO LOAD QUICKLY**



**PICK A DOMAIN
NAME THAT'S EASY
TO REMEMBER**

ADD A LOGO



**PICK A COMPELLING
HERO IMAGE**

**INCLUDE A
PROFESSIONAL PHOTO**



**MAKE YOUR
WEBSITE
ATTRACTIVE**



DON'T FORGET THE FOOTER!



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your website a success!